

# **Updated January 2025**

# RENTAL TERMS AND CONDITIONS APPLICABLE TO RENTALS IN IRELAND AND THE UNITED KINGDOM & DATA PROTECTION NOTICE

## 1. Renter's Agreement with Owner

- (a) These Rental Terms and Conditions and the Rental Agreement Summary together constitute the "**Rental Agreement**". The Rental Agreement is entered between Renter (as named on the Rental Agreement Summary) and Owner when Renter signs the Rental Agreement Summary. Any reference to Owner or Rental Agent means:
  - <u>for rentals originating in the UK</u>: Enterprise Rent-A-Car UK Limited of Enterprise House, Vicarage Road, Egham, Surrey, TW20 9FB, United Kingdom; and
  - <u>for rentals originating in Ireland</u>: ERAC Ireland Limited of Unit 4 Lyncon Court, IDA Business & Technology Park, Snugborough Road, Dublin 15, Ireland.
- (b) Owner and Renter are the only parties to the Rental Agreement regardless of whether another entity or person may pay for all or some of the rental bill.

#### 2. Rental Period

- (a) Renter has the right to use the rental vehicle ("**Vehicle**") until the return date indicated on the Rental Agreement Summary ("**Rental Period**").
- (b) Owner may agree to extend the Rental Period orally or in writing ("Extended Rental Period") but, for rentals originating in the UK, the overall Rental Period may never be more than 88 calendar days. The Extended Rental Period may be subject to higher charges and/or to an additional security deposit which will be disclosed to Renter prior to the extension of the Rental Period.
- (c) Renter may choose to return the Vehicle before the end of the agreed Rental Period. If Renter ends this Rental Agreement early they may be entitled to a refund. The amount of the refund may be affected by Renter no longer qualifying for "special offer" discounts and other preferential rates that may have applied to the original Rental Period. This may result in no refund being due. Owner recommends that Renter verify with Owner what impact an early termination has on the Rental Costs before returning the Vehicle early.
- (d) Renter is liable for damage to, loss or theft of the Vehicle until the Vehicle is returned to Owner. Such liability may be reduced by purchasing DW, EP or other protection products (as available) (see section 6).

#### 3. Use of the Vehicle

- (a) <u>Eligibility:</u> Renter must have a driver's licence valid in the country in which the rental originates and valid for the vehicle category applicable to the Vehicle.
- (b) <u>Authorised Drivers:</u> Only the Renter is permitted to drive the Vehicle unless Owner expressly permits additional drivers who meet the eligibility requirements for Renters in section 3 (a) above ("**Authorised Drivers**"). Authorised Drivers under the age of 25 may be subject to restrictions on available Vehicle classes and an additional fee. Any Authorised Drivers will be documented in the Rental Agreement Summary. Where the words "surrogate driver" are added to the Additional Authorised Driver information on the Rental Agreement Summary then the sole driver(s) for the duration of the Rental Period is/are the nominated surrogate driver(s). Any other named Renter is not authorised to drive the Vehicle.
- (c) Prohibited Use of the Vehicle: The Vehicle must not be used:



- (i) by anyone other than Renter or an Authorised Driver;
- (ii) to smoke in. The use of e-cigarettes or any form of vaping device in Vehicle is also prohibited:
- (iii) in a way that affects the good condition of the Vehicle;
- (iv) for carriage of passengers for hire or reward unless otherwise agreed in writing between Renter and duly authorised individual on behalf of the Owner;
- (v) to deliberately cause personal injury or property damage;
- (vi) for any illegal purpose;
- (vii) for racing, pacemaking, testing the Vehicle's reliability and speed, or teaching someone to drive;
- (viii) while the driver is under the influence of alcohol, narcotics or drugs;
- (ix) to go to countries or places

  for rentals originating in the UK: outside the UK; and
  for rentals originating in Ireland: outside the Republic of Ireland or Northern
  Ireland
  - unless Owner gives Renter written permission;
- overloaded with more passengers than seatbelts, to transport children without the legally required car seats, or otherwise in breach of the legally prescribed safety precautions;
- (xi) to propel or tow any other vehicle or wheeled equipment, unless the Vehicle is fitted with a tow bar and Renter has express permission from Owner;
- (xii) on any unpaved surface, racetracks, beaches, and test courses, or otherwise offroad;
- (xiii) to transport easily flammable, toxic, or otherwise dangerous substances other than minimum amounts for household use;
- (xiv) in a careless or reckless manner;
- (xv) to drive through water (other than surface water) or over any objects that Renter knew or ought to have known rise above the ground clearance of the Vehicle;
- (xvi) to drive through height-restricted entrances and passages if the height restriction is lower than the overhead clearance of the Vehicle;
- (xvii) in or on that part of any aerodrome, airfield, airport, or military installation designed for the take-off, landing, taxiing, or parking of aircraft and aerial devices, including any associated service roads, fuel supply areas, ground equipment parking areas, aprons, maintenance zones, and hangars; or
- (xviii) to transport goods with a weight heavier than that authorised for the Vehicle, or to transport goods deficiently distributed or badly secured, or to carry goods that Renter does not own for a fee without Owner's written permission.

## 4. Renter's Main Obligations

- (a) Renter is required to:
  - (i) check the Vehicle's condition both during handover, and over the course of the Rental Period. If Renter notices any damage to the Vehicle or other deterioration in the Vehicle's condition in addition to those recorded in the condition description on the Rental Agreement Summary, Renter shall inform the Owner during handover or within no more than 2 business days of becoming aware of such damage/deterioration (or on returning the Vehicle, if sooner);
  - (ii) always lock the Vehicle and secure all of its parts (including any electric vehicle charging cables, if applicable) when it is left unattended and to keep the keys



- and/or any other device which unlocks the Vehicle and/or enables the Vehicle to be started in a secure location;
- (iii) not modify or fit any additional equipment to the Vehicle or let anyone work on the Vehicle without Owner's express written permission. If Owner grants such permission, Owner will only give Renter a refund if Renter has a receipt for the work performed;
- (iv) check oil, AdBlue and water levels and tyre conditions and pressure at regular intervals during the Rental Period;
- (v) stop using the Vehicle as soon as possible, and contact Owner, where Renter becomes aware of any fault with or malfunction of the Vehicle. Renter must take appropriate action in response to any warning lights that may appear on the dashboard of the Vehicle;
- (vi) (vi)bring the Vehicle back to the agreed return location specified in the Rental Agreement Summary at the end of the Rental Period in the same condition as it was when it was handed over by Owner according to the condition description on the Rental Agreement Summary except for any usual wear and tear. A member of Owner's staff will inspect the Vehicle to check the condition of the Vehicle. When returning the Vehicle to the return location during business hours, Renter will remain responsible for the Vehicle and its condition until the inspection is completed or for one (1) hour after its return, whichever is the shorter period. If Renter is permitted to return the Vehicle to the return location outside of business hours, Renter remains responsible for the Vehicle and its condition until it is inspected by a member of Owner's staff within 2 hours of the start of the next business day. If Renter chooses not to leave the Vehicle and its condition until it is inspected by a member of Owner's staff;
- (vii) check that there are no personal belongings left in the Vehicle before return;
- (viii) pay any administrative fines, fees, charges, costs, penalties, or other fines that are imposed, issued or incurred in connection with the Renter's usage of the Vehicle during the Rental Period (including usage of the Vehicle by Authorised Drivers or other third parties who are permitted by Renter to use the Vehicle), such as fines or fees for illegal parking or speeding, non-compliance with bus lane, congestion charges, tolls or violations of the rules of the highway or traffic offence or contravention in any country, in all cases, and not caused by Owner;
- (ix) where the vehicle requires fuel, use nothing other than the appropriate fuel and at all times follow the Vehicle manufacturer's recommendations regarding fuel, fuel blends, additives (such as AdBlue) and lubricants;
- (x) where the Vehicle is electric, ensure that the correct method of charge is used, following the Vehicle manufacturer's recommendations; and
- (xi) not unseal or tamper with the kilometre or mileage indicator.
- (b) In case of an accident or if the Vehicle is lost or stolen, Renter is required to do the following:
  - (i) Renter shall accurately report the accident, theft or loss to Owner as soon as possible, by any means, and confirm this promptly in writing (email is sufficient) to Owner no later than 1 business day, in the case of a theft, and in all other cases 2 business days, from the moment Renter becomes aware of the event;
  - (ii) Renter shall report any theft or loss (or where required by law, any accident) to the police as soon as reasonably possible (and no later than 24 hours following an accident) and confirm this report promptly in writing (email is sufficient) to Owner;



- (iii) Renter shall not admit responsibility to anyone in relation to the accident however this will not prevent Renter from giving factual statements in relation to the accident .
- (iv) Renter shall request the names, addresses and telephone numbers of everyone involved, including witnesses, and provide them to Owner;
- (v) Renter shall promptly forward to Owner any notices or other documents relating to any legal proceedings arising out of the accident, theft or loss;
- (vi) Renter shall cooperate with Owner and Owner's insurers including responding to requests for full and true information and provide assistance in any matters or legal proceedings including allowing proceedings to be brought by Owner in Renter's name and Owner defending any proceedings brought against Renter; and
- (c) Renter shall return the original keys (or any replacement supplied by the Owner) and/or any other device which unlocks the Vehicle and/or enables the Vehicle to be started to Owner either directly to Owner's staff or in Owner's secured box at an Owner branded location.

## 5. Rental Costs and other Charges; Additional Services

- (a) Renter shall pay the daily rates as well as any other charges applicable to the rental of a Vehicle, such as the Road Fund Licence (a fee to cover a contribution to vehicle tax), as agreed at the time of the Rental ("**Rental Costs**"). A day is a complete or partial period of 24 consecutive hours from the start of the Rental Period. On return, a grace period of 29 minutes will be allowed if the 24-hour period is exceeded.
- (b) Rental Costs also include charges for mileage exceeding the included mileage, charges for additional services or protection products, such as Damage Waiver, Road Assistance Protection, Additional Insurance Coverage as applicable to the specific rental of a Vehicle and as stated on the Rental Agreement Summary.
- (c) Owner may require a security deposit, as stated in the Rental Agreement Summary, at the commencement of the Rental Period which can be used as security for any future claims which Owner has against Renter in connection with the Rental Agreement. Owner will collect this and any other amounts due under this Rental Agreement from any credit card or debit card presented before or during the rental, which will be retained for this purpose unless otherwise agreed between the Parties. Owner will not pay any interest on the security deposit and Owner is under no obligation to hold the security deposit in any account separate from its own assets. Subject to the conditions set out in section 6 and 8, Owner will refund the security deposit without undue delay following the end of the Rental Period to the extent that this amount has not been needed to satisfy Owner's claims under this Rental Agreement.
- (d) Renter shall pay to Owner:
  - (i) any amounts not paid by Renter in accordance with section 4(a)(viii);
  - (ii) an administration fee of up to £45 for rentals originating in the UK and up to €35 for rentals originating in Ireland for processing any fines or offences against the Vehicle, Owner, Renter, any Authorised Driver or any other person Renter permitted to use the Vehicle during the Rental Period, unless caused through Owner's own fault;
  - (iii) if the Vehicle is: (1) returned to an Owner branded location other than the one indicated in the Rental Agreement Summary, the publicly available one-way fee at the time of return; or (2) if the Vehicle is returned to a non-Owner branded location not indicated on the Rental Agreement Summary, Owner's actual costs of recovery incurred by Owner and Owner's resulting loss of revenue at the daily rate indicated on the Rental Agreement Summary; unless otherwise agreed between Renter and Owner;



- (iv) a cleaning fee if Renter fails to return the Vehicle in good condition due to unusual wear and tear, including but not limited to smoking in the Vehicle or coarse soiling, to reimburse Owner's costs of cleaning:
- (v) where the vehicle requires fuel, a re-fuelling service fee if Renter did not select to purchase an optional fuel product at the start of the Rental Period and returned the Vehicle to Owner with less fuel than was provided at the start of the Rental Period (such level as indicated on the Rental Agreement Summary) calculated as the difference between the fuel level recorded on the Rental Agreement Summary and that recorded upon the return of the Vehicle multiplied by the fuel price displayed on the Rental Agreement Summary plus an additional charge as indicated on the Rental Agreement Summary. No unused or excess fuel will be refunded; and
- (vi) where the vehicle is an electric vehicle and is returned with less charge than was provided at the start of the Rental Period (such level as indicated on the Rental Agreement Summary), a re-charging fee calculated as the kWhs needed to charge the vehicle to make up the difference between the charge level recorded on the Rental Agreement Summary and that recorded upon the return of the Vehicle multiplied by the kWh price displayed on the Rental Agreement Summary plus an additional charge as indicated on the Rental Agreement Summary. No unused or excess charge will be refunded.

#### 6. Protection Products

(a) Damage Waiver (DW): If Renter accepts DW on the Rental Agreement Summary, this product reduces the Renter's liability for damage to and loss or theft of the Vehicle during the Rental Period to an excess fee for each incident. The excess fee <u>applies per incident</u> and will be either set out on the Rental Agreement Summary or, if no excess is indicated on the Rental Agreement Summary, for rentals originating in the UK £2,000 and for rentals originating in Ireland €3,000. Renter's liability can be further reduced with the purchase of Excess Protection (EP) and/or Roadside Assistance Protection (RAP) (see below).

**Exclusions:** DW does not exempt Renter from liability for theft/loss of the Vehicle (or any accessories provided as part of the Rental, e.g., an electric vehicle's charging cable) if not supported by a police crime reference or damage caused by the use of incorrect fuel or charging, any breach of sections 3 and 4 of this Rental Agreement or in case of non-payment of the Rental Costs.

(b) Excess Protection (EP): If Renter selects EP on the Rental Agreement Summary and has accepted DW on the Rental Agreement Summary, Owner will reduce Renter's responsibility for any loss caused by damage to, theft or loss of the Vehicle to the excess amount indicated on the Rental Agreement Summary. If no excesses are indicated on the Rental Agreement Summary, Renter is still responsible for rentals originating in the UK for the first £700 and for rentals originating in Ireland for the first €500 every time the Vehicle is damaged or stolen or lost. If Renter selects EP and DW has not been selected, Renter remains responsible, for rentals originating in the UK, for all losses above £900, and for all rentals originating in Ireland, above €700 in all cases up to the full market value of the Vehicle every time the Vehicle is damaged or stolen or lost.

**Exclusions:** EP does not exempt Renter from liability for theft/loss of the Vehicle (or any accessories provided as part of the Rental, e.g., an electric vehicle's charging cable) if not supported by a police crime reference or damage caused by the use of incorrect fuel or charging, any breach of section 3 and 4 of this Rental Agreement or in case of non-payment of the Rental Costs.

(c) Roadside Assistance Protection (RAP): If Renter selected RAP on the Rental Agreement Summary, Owner will waive Renter's responsibility for the following: (i) tyre repair or tyre replacement costs including rims except when part of a larger repair to the Vehicle; (ii) replacement key costs; (iii) glass repair or glass replacement costs except when part of a larger repair to the Vehicle; and (iv) all recovery and call out charges imposed by Owner's chosen roadside assistance providers as a result of a fault occurring to Owner's Vehicle which is due to driver or Renter error.

**Exclusions:** RAP does not exempt Renter from these charges for damage caused by the use of incorrect fuel or charging, any breach of section 3 and 4 of this Rental Agreement and in case of non-payment of the Rental Costs or when running out of fuel more than once.

- (d) No DW selected: If Renter does not select DW, Renter must keep the Vehicle insured against damage to, loss or theft of the Vehicle up to the fair market value of the Vehicle. Renter must comply with the terms of Renter's insurance policy. If the Vehicle is damaged, lost or stolen and DW is not selected or does not apply, Renter must allow Owner to make a claim under any policy in Owner's name.
- (e) Third Party Liability: Unless the words "3RD PARTY COVER INCLUDED" appear on the Rental Agreement Summary, if valid motor third party liability insurance is available on any basis to Renter, Authorised Driver(s) or any other driver, and such insurance satisfies the Road Traffic Act 1988 (as amended), Road Traffic (Northern Ireland) Order 1981 for rentals originating in the UK or the Road Traffic Acts 1961 to 2018 for rentals originating in Ireland or any other legislation currently in force in any jurisdiction in which the Vehicle is operated during the Rental Period, that insurance is primary and Owner's motor fleet insurance policy will not cover the use of the Vehicle by Renter, any Authorised Driver(s) or any other driver (as the case may be), unless otherwise agreed between Owner and Renter. Renter is required to report the claim to Renter's insurer and comply with the terms of any applicable insurance policy. Renter is required to disclose details of any such insurance to Owner or Owner's insurer upon Owner's request. If such insurance is available to Renter, but does not cover the relevant third party claim, Renter agrees that Owner or Owner's insurers may handle the third party claim on Owner's behalf through Owner's motor fleet insurance policy, and that Owner will have the right to resolve any claim under the insurance policy as Owner or insurers decide necessary, without restricting Renter's rights to take legal actions or seek remedies under applicable law. Renter agrees to fully cooperate with any claim that Owner or Owner's insurer may make against Renter's insurer in such circumstances. If the insurance available to Renter, Authorised Driver(s) or any other driver (as the case may be) does not pay any third party the damages they are entitled to as a result of Renter's, Authorised Driver(s)' or any other driver's failing to comply with the terms and conditions of that policy, Renter will have to repay on demand all costs reasonably incurred by Owner or Owner's insurers in settling and handling the claim.

However, if the words "3RD PARTY COVER INCLUDED" appear printed on the Rental Agreement Summary, or if no valid third party liability insurance is available on any basis to Renter or any Authorised Driver(s) or if otherwise agreed between Owner and Renter, and provided Renter and any Authorised Driver(s) are in compliance with the Rental Agreement, the use of the Vehicle by Renter and any Authorised Driver(s) will be covered, subject to all terms, conditions, limitations, exceptions and exclusions, under Owner's motor fleet insurance policy against claims from a third party alleging injury, death or damage to property, as required by the Road Traffic Act 1988 (as amended), Road Traffic (Northern Ireland) Order 1981 for rentals originating in the UK or by the Road Traffic Acts 1961 to 2018 (as supplemented and amended from time to time) for rentals originating in Ireland or any other

legislation currently in force in any jurisdiction in which Renter operates the Vehicle with Owner's permission. The policy gives the insurer the sole right to settle any claim as they may decide is necessary. Renter agrees to fully cooperate and assist Owner and Owner's insurers in the investigation of any third party claim. If Owner or Owner's insurers are required to make any payment to a third party as a result of the use of the Vehicle which involved a breach by Renter or any Authorised Driver of any of the terms and conditions of the Rental Agreement, Renter will have to pay on demand all sums reasonably paid by Owner's insurers in relation to the claim. This is in addition to any damages or other equitable relief which Owner may legally claim as a result of the breach. If Renter provides false information in relation to any third party claim, or if Owner or Owner's insurers suspect fraud, Owner may notify the relevant fraud prevention agencies and databases, and Renter may be prosecuted.

## 7. Termination of Rental Agreement

- (a) The Rental Agreement shall terminate at the end of the Rental Period or the Extended Rental Period, as applicable, or as otherwise stipulated in this section 7.
- (b) Renter may return the Vehicle and terminate the Rental Agreement early at any time during the Rental Period for any reason by returning the Vehicle to the agreed return location.
- (c) Either party may terminate the Rental Agreement with immediate effect if the other party commits a material breach of the Rental Agreement or if security risks for Renter, Authorised Drivers or other third parties require an immediate return of the Vehicle. A breach of Renter's obligations in section 3, 4, and 5 is a material breach.
- (d) Termination of the Agreement does not affect any rights or remedies provided by law which exist at the date of termination. Any parts of the Agreement which by implication continue after such termination are not affected.
- (e) Owner may notify the police or, in Ireland, Gardaí Siochana if Renter uses the Vehicle after the end of the Rental Period or Extended Rental Period.

## 8. What is the Renter responsible for?

- (a) If Renter fails to make payments due to Owner on time and in accordance with this Rental Agreement, Owner will seek to recoup from Renter all Owner's costs reasonably incurred when collecting payments due from Renter which it is allowed to by law, including legal fees and, if the court issues a judgment in Owner's favour, court costs.
- (b) In the event of damage to or loss or theft of the Vehicle or a part or accessory thereof from the start of the Rental Period up until the time the Vehicle is returned to the agreed return location, unless caused through Owner's own fault, Renter is liable for the following costs, charges and other damages (as may be reduced due to the purchase of any protection products as set out under section 6, and provided this does not result in Owner being compensated twice for the same loss):
  - The value of the repair or replacement of the Vehicle or replacement of the parts or accessories (as applicable) estimated, either by reference to an invoice, to an estimate which may not include potential rebates, or by reference to our standard list for minor repairs available upon request which has been independently set up based on average market prices, or by an independent expert or any other relevant independent service provider assessment; the amount invoiced to Renter for any repairs will be lower than the manufacturer suggested retail price but may be higher than Owner's cost, because the invoiced amount may not reflect any rebates which Owner may subsequently receive from the repair shop or supplier based on Owner's volumes of purchases and long term relationships, and may not



- include any economies of scale where damage caused by different customers are repaired simultaneously;
- (ii) To the extent that any repair does not fully restore the value of the Vehicle, a reasonable sum for the diminishment of value as determined by an independent motor engineer or by any other relevant independent service provider;
- (iii) In the event that the total estimated repair cost is greater than the value of the Vehicle minus the salvage value, an estimate of the retail value of the Vehicle immediately prior to the damage, as independently verified, less the salvage value;
- (iv) Owner's loss of revenue at the daily rate indicated on the Rental Agreement Summary based on Owner's number of lost rental days, not to exceed 30 days, provided this does not result in Owner being compensated twice for the same loss;
- (v) in case of theft or loss of the Vehicle, an estimate of the pre-theft or pre-loss retail value of the Vehicle, as independently verified;
- (vi) an administrative cost of £/€ 78 or £/€100 (higher fee will be charged when Owner deems vehicle to be uneconomical to repair); and
- (vii) Any towing, storage and impound fees reasonably incurred by Owner as a result of the damage to, loss or theft of the Vehicle during the Rental Period.
- (c) Owner is responsible to Renter for foreseeable loss and damage caused by Owner (i.e. loss and damage that will obviously happen or, loss or damage that the Owner and Renter knew might happen at the time the contract was made (e.g. by agreeing so in writing)). If Owner fails to comply with these terms, Owner is responsible for loss or damage Renter suffers that is a foreseeable result of Owner breaking this contract or Owner's failure to use reasonable care and skill.

Owner does not exclude or limit in any way Owner's liability to Renter where it would be unlawful to do so. This includes liability for death or personal injury caused by Owner's negligence or the negligence of Owner's employees, agents or subcontractors; for fraud or fraudulent misrepresentation; for breach of Renter's legal rights in relation to the services. Owner is not liable for business losses. If Renter uses the services for any commercial, business or re-sale purpose Owner will have no liability to Renter for any loss of profit, loss of business, business interruption, or loss of business opportunity.

- (d) For rentals originating in the UK, the following applies in addition to the above:
  - (i) Renter is responsible for all charges, even if Renter has asked someone else to be responsible for them. Renter agrees that Owner, having notified Renter, will compute and debit the final charges from Renter's credit and/or debit card (which was presented at the time of rental) if that is the form of deposit or security being used, as shown on the Rental Agreement Summary. All charges are subject to final audit.
  - (ii) Where the rental of the Vehicle is consequent upon Renter's own vehicle having been involved in an accident, and the replacement Vehicle has been provided to Renter on a credit basis, payment of the charges due under the Agreement are deferred for a period not exceeding 11 months from the date of the Rental Agreement. At the end of the deferment period the amount due becomes payable in one single payment. No interest or other charges are payable during, or in respect of, the deferment or credit period. The credit amount is for a fixed sum which is the daily charge / charges multiplied by the number of days of the Rental Period.

## 9. Governing Law / Alternative Dispute Resolution / Complaints

(a) For rentals of Vehicles collected in the UK, the Rental Agreement is governed by the laws of England. Notwithstanding any proceedings before court, Renter can submit complaints to



the BVRLA via their website at <a href="http://www.bvrla.co.uk/advice/guidance/using-bvrlas-conciliation-service">http://www.bvrla.co.uk/advice/guidance/using-bvrlas-conciliation-service</a>.

(b) For rentals of Vehicles collected in the Republic of Ireland, the Rental Agreement is governed by the laws of the Republic of Ireland. Notwithstanding any proceedings before court, Renter can submit complaints via the online dispute resolution platform of the European Commission available at: <a href="http://ec.europa.eu/consumers/odr/">http://ec.europa.eu/consumers/odr/</a> or to the Car Rental Council of Ireland ("CRCI").

### 10. Miscellaneous

- (a) If at any time any part of the Rental Agreement is held to be or becomes void or otherwise unenforceable for any reason under any applicable law, the same is deemed omitted from the Rental Agreement and the validity and/or enforceability of the remaining provisions of the Rental Agreement is not in any way affected or impaired as a result of that omission.
- (b) A full copy of Owner's complaints procedure is available to Renter upon request from any of Owner's rental branches and from Owner's registered office provided in section 1.



#### **DATA PROTECTION NOTICE**

(a) Owner, as data controller, collects personal data about the Renter and any Authorised Driver in connection with the Rental Agreement or any related agreement or service and uses it as described below and in accordance with the latest Privacy Notice available at https://privacy.ehi.com.

In addition to Owner's Privacy Notice, Owner, its affiliates or Enterprise Holdings, Inc. may:

- (i) For the legal basis under GDPR and/or UK Data Protection Act 2018 (as amended) (or equivalent legislation as implemented in local law):
  - a. On the basis of contractual necessity:
    - i. Process personal data (including where applicable Vehicle Data) to fulfil both Owner's and Renter's obligations under the Rental Agreement; and to manage: the rental, the commercial relationship and Owner's loyalty program, with the Renter.
    - ii. To communicate important information regarding Renter's rental. These communications are transactional in nature and will be sent to Renter via email, text or calls.
  - b. On the basis of the Owner's legitimate business interests, where such interests are not overridden by Renter and Authorised Driver's rights:
    - i. To assist us in providing better products and services: for example, to evaluate the performance of our staff, to assess the quality of products and services received and to help us improve our websites, facilities and services.
    - ii. Store information indicating that the Renter or Authorised Driver could be a risk for future rentals, such as recording information about traffic or criminal offences or abusive behaviour towards Owner's staff. This may mean that future rental requests may not proceed.
    - iii. To locate our Vehicle when it is reported as lost or stolen.
  - c. Use and share Renter's information with third parties to prevent fraud and protect our business interests and rights, privacy, safety and property, or that of individuals and the public. We will do this to respond to law enforcement requests, collect unpaid bills, to avoid liability for penalties Renter incurs (e.g. traffic citations) and for claims processing purposes;
    - For fraud prevention purposes, to verify identity and authenticate identityrelated documentation as well as additional points of contact for rental related communications.
    - ii. Compile statistics and analysis about Renter's and Authorised Driver's use of Owner's products and services.
  - d. On the basis of Renter's consent:
    - i. Send Renter marketing information in situations where consent is required.
  - e. To establish, exercise or defend legal claims:
    - i. Provide details of any accidents in which Renter or any Authorised Drivers are involved to relevant insurance databases.
- (ii) For the legal basis under the ePrivacy Directive and/or The Privacy and Electronic Communications (EC Directive) Regulations 2003 (as amended) (or equivalent legislation as implemented in local law):



Link Vehicle Data with Renter information with consent where required, to fulfil both Owner's and Renter's obligations under the Rental Agreement save for in instances where Owner's Vehicle is reported as lost or stolen where no consent will be required. To withdraw consent at any time, Renter should contact their local branch to re-issue their rental ticket with their revised consent preferences. Such withdrawal applies with future effect only and does not affect the lawfulness of processing before Renter's withdrawal.

(b) The Vehicle may be equipped with emergency notification functionalities ("eCall System"), which is provided by the manufacturer of the Vehicle ("OEM") to ensure appropriate assistance is provided in the case of an emergency.

The Vehicle may also be equipped with technology that collects and transmits data, including information collected from event data recorders, global positioning devices, or any other similar technology, which may be controlled by the "OEM" or Owner ("Telematics Systems"). When installed and where permissible, the Telematics Systems will enable Owner to collect and use information on the basis of Owner's legitimate interest, performance of the Rental Agreement or where required with Renter's consent, including but not limited to: (1) location information; (2) collision information; and (3) vehicle operation information, such as operational condition, mileage, tyre pressure, fuel status, and other diagnostic and performance information. This information may be combined with information Renter has provided Owner and used to fulfil both Owner's and Renter's obligations under the Rental Agreement. Owner's use of the information may also include storage of this information after the expiration of the Rental Agreement. If a Vehicle has been reported as potentially or actually lost or stolen, Owner may access Vehicle location data or request access to it from the relevant OEM or system. Renter not consenting to the usage of data from Vehicle Telematics Systems, does not prohibit Owner from obtaining and using data collected from Vehicle in the event the Vehicle is reported lost, stolen or for providing roadside or emergency services. Please refer to our Privacy Notice (available at https://privacy.ehi.com) for a complete description of our privacy practices, who we share information with (including the OEM which manufactures Renter's Rental Vehicle) and a list of OEMs we currently use.

Where the hire is fulfilled by a Car Club/Car Share Vehicle the Owner uses these capabilities enabled by these telematics systems to (i) issue commands to the Vehicle, such as unlocking and locking the Vehicle, for the purpose of facilitating Renter's trip, (ii) gather information regarding the beginning and end of Renter's trip for billing purposes, (iii) track location information and/or immobilize the Vehicle in the event of an overdue, lost, or stolen Vehicle and (iv) monitor location information should we be directly alerted by Renter with regards to issues with the Vehicle.

If Renter or any occupant pairs a mobile device with the Vehicle's navigation or infotainment systems, personal information may be transferred to and stored on these systems. Renter should note, this personal information is shared by Renter directly with the OEM. OEMs' contact details and information about their data protection practices and terms can be found on their respective websites.

Owner cannot guarantee the privacy or confidentiality of such information and it is Renter's responsibility to delete all personal information from these systems before returning Vehicle to avoid subsequent occupants or users of Vehicle accessing this information.

If Renter downloads a mobile application made available by the OEM and Renter registers the Vehicle in that application, Renter's use of the application may result in the sharing of personal data, vehicle information, location information and driving characteristics with the vehicle



manufacturer. Renter's use of these applications is strictly governed by the OEM's terms and conditions and privacy notice and Owner is not in any way responsible for, and Renter releases Owner from, any claim or cause of action which may arise from Renter's use of these applications. Prior to returning the Vehicle, it is Renter's responsibility to either remove the application or delete the Vehicle from the application.

- (c) Owner may disclose personal data to: (i) its affiliates (see Owner's Privacy Notice for details) or Enterprise Holdings, Inc. for the purposes listed above, (ii) to law enforcement/regulatory body; (iii) to meet legal compliance requirements such as anti-money laundering laws; (iv) any necessary third party (e.g. Renter's employer where business rentals are concerned) which assists the Owner to execute its rights and obligations under or enforcement of the Rental Agreement; or (v) as part of a sale or merger of Owner's business assets or any related due diligence process.
- (d) Where personal data is transferred to the United States, Owner enters into Standard Contractual Clauses or another approved mechanism (e.g. EU-US Data Privacy Framework, UK Extension to the EU-US Data Privacy Framework) for cross-border transfers.
- (e) Owner retains personal data for commercially reasonable periods of time or in accordance with specific laws or policies.
- (f) In some circumstances the Renter has the right to: (i) access and port their personal data; (ii) ask for their personal data to be rectified (where it is inaccurate or incomplete), or to have it erased where Owner no longer has legitimate reasons to process it; (iii) ask for processing to be restricted; (iv) object to Owner's processing of their personal data; and (v) lodge a complaint with the applicable supervisory authority.
- (g) If Renter has any queries in relation to this Notice, Renter can contact Owner by post at the address stated in Section 1 or through the Contact Us form located at https://privacy.ehi.com.