

# ENTERPRISE MOBILITY SOLUTIONS

bp, Enterprise and Brompton Bike Hire launch London's first multi-modal mobility hub, at The O2 on Greenwich Peninsula.



- The bp mobility hub offers customers a taste of how urban mobility and convenience could come together in the future, with multiple transport and convenience services at one site
- Customers can charge electric vehicles, rent EVs or a Brompton bike for short journeys, purchase food and drinks or collect packages
- The project supports more sustainable city travel in line with London's green transport strategy

The first site of its kind in London, the bp mobility hub in Greenwich is a collaboration between bp, Enterprise, Brompton and InPost which offers local residents and workers a taste of how urban mobility and convenience could come together in the future. It includes shared, active and electric transport options and convenience services, all available in one location, connected by easy public transport links, and accessible through a single smartphone app.



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The bp mobility hub brings together mobility and convenience offerings at a single convenient site, including:

- EV charging with rapid 50kW or standard 7kW bp pulse chargers;
- EV rental by the hour and day from Enterprise Car Club;
- bicycle hire from Brompton Bike Hire lockers;
- convenient and secure package collection and drop off from InPost parcel lockers, and
- beverages and snacks from a bp Wild Bean Café



Ben Lawson, VP of Mobility, Europe at Enterprise, adds:

**“The first multi-modal mobility hub in London is an exciting step in our ongoing efforts to deliver more flexible and more sustainable mobility for our customers.**

**Research by Transport for London (TfL) suggests that around half of car trips made by London residents are journeys of three kilometres or less. These distances are often perfectly suited to shared or active mobility options – or for car use on an as-needed basis. We hope the hub in Greenwich will help support both local residents and visitors exploring these options.”**

This project will test the multi-transport mobility hub concept, by getting a better understanding of customer usage and demand. If proven to be commercially viable, it could lead to the development of mobility hubs in further locations and cities across the UK, supporting the shift towards electrification, more flexible urban transport options – and a lower carbon future.

**For more information please contact us at [www.enterprise.co.uk/business](http://www.enterprise.co.uk/business)**